



What's Rolling On?

Safe Routes to Schools Alameda County

Fall Newsletter 2011

International Walk and Roll 2011 Weathers the Storm

In spite of hail, sleet and rain we have success stories to share from all corners of the county, and are proud to report that 75 schools participated with a record number of Mayors and Supervisors joining the festivities: County Supervisors Miley and Chan, Union City Mayor Mark Green, Fremont Mayor Wasserman and Vice Mayor Chan, Hayward Mayor Sweeney, San Leandro Mayor Cassidy and Vice Mayor Gregory and City of Alameda Mayor Marie Gilmore.

In Fremont there was a big turnout with a lot of parent volunteers at Parkmont Elementary, including participation by Vice Mayor Sue Chan. One school had 60 children in their Walking School Bus! Supervisor Nate Miley came out to support Laurel Elementary School in Oakland -- where six Walking School Bus groups converged at the school, Alameda County Public Health Nutrition Services handed out apples, and several parent volunteers greeted students with boundless enthusiasm. Union City Mayor and Alameda CTC Board Chair Mark Green had a great time at Eastin Elementary.



Vice Mayor Sue Chan with students at Parkmont in Fremont.



The Cross Country team at King Middle School in Berkeley runs to school from nearby park.

At King Middle School in Berkeley, the cross country team, with their coach's support, met at a local park and jogged to school in the hail. Students were greeted with the opportunity to pedal on the Bike Blender to make smoothies, take a swing at the "truck" piñata, and sign in with their mode and distance travelled. There were 161 recorded students who got to school on a very rainy day without mom and dad jumping in the car to get them there!

Congratulations to all the Safe Routes to Schools (SR2S) Champions, elected officials, students, parents, school administration and community members who helped make this year's International Walk and Roll to School Day a success.

SR2S Alameda County Expansion

Within the Climate Initiatives Program, the Metropolitan Transportation Commission (MTC) has newly established a Safe Routes to School Program in the region which provides funding to the 9 Bay Area counties, further augmenting the federal and state SR2S programs (administered by Caltrans) and local programs. A total of \$15M will be distributed to the counties proportionately according to their share of K-12 school enrollment in the region.

Along with our new source of funding comes a more formal application process for schools interested in the program. With a goal to equitably serve the county, as well as expand into areas of the county we were not yet serving, we reviewed over one hundred school applications for seventy five slots. Next year we will be increasing our reach to 90 schools. We are excited to see the program welcomed in new areas of the county and see interest coming from more middle schools; this year we will be working with our partners to serve 12 middle schools. To see a complete list of participating schools for the 2011/2012 school year visit our website at transformca.org/sr2s/participating-schools.

\$2 Million in Federal Funding for Safe Routes to Schools Alameda

Kids and families throughout Alameda County can look forward to safer streets, Bike Rodeos, Walking School Buses and more thanks to the award of over \$2 million in 5 federally funded Safe Routes to Schools grants. Caltrans recently announced the recipients of Cycle 3 grants to improve school safety.

Low income elementary schools in East and West Oakland: Bella Vista, Bridges, Fruitvale, Global Family, Greenleaf, Hoover, Lafayette, Learning Without Limits, Manzanita Community, Manzanita SEED, New Highland, Rise, and Place @ Prescott will all receive help in improving safety through student Safety Patrols, Walking School Buses, a pedestrian and bicycle safety puppet show assembly program, and Bike Rodeos that teach kids how to safely ride bikes. The program will be coordinated by the Alameda County Public Health Department with help from TransForm and other partners. To learn about other funded projects and to view the full press release go to: transformca.org/sr2s/program-news.



Safety Patrol at Global Family in Oakland.

Now into its 5th year, Alameda County's Safe Routes to Schools Program is one of the largest in the country. Program Director Nora Cody noted, "Our hard work to improve the safety and walkability of county schools is clearly paying off with this increased federal funding. Our communities desperately need this funding, not only to prevent tragic accidents but also to increase active transportation to schools."

Welcome Aboard Alissa Kronovet and Terry Kelley-Farías

We welcome two new Safe Routes to Schools staff members, Alissa Kronovet and Terry Kelley-Farías. Alissa has joined our team as High School Coordinator and will be heading up a new pilot program at 4 Alameda County High Schools. Alissa brings a great deal of experience engaging young people in planning and policy making locally, regionally, and nationally. In 2008, she received her Masters of City Planning degree from the University of California at Berkeley and is excited to be working with Alameda County Safe Routes to Schools.



Terry is on board as our Oakland schools Site Coordinator. He is a native Spanish bilingual and bicultural public policy/relations professional specializing in urban and social policy, public affairs, and social marketing with the Latino community in the U.S. Terry is originally from Mexico and has resided in the Bay Area for over two decades. He holds a Master of International Affairs Degree in Urban and Social Policy from Columbia University and a Bachelor's Degree in Latin American Studies from U.C. Berkeley.

High School Students Take on Safe Routes

Safe Routes to Schools Alameda County high school pilot program will engage students in an effort to get more students walking, biking, carpooling, and using public transit. Our approach is to work with students to create a program that reflects their interests and needs.

The first phase of the pilot will be with San Lorenzo High, Oakland High, Logan High in Union City and Foothill High in Pleasanton, and two more schools will be added next year. This Fall/Winter we look forward to creating a county-wide youth council, running focus groups, conducting a survey and analyzing our results. Stay tuned to hear about what our high schools students are doing to increase "the walk and the roll."

- SAN LORENZO HIGH
- OAKLAND HIGH
- LOGAN HIGH UNION CITY
- FOOTHILL HIGH PLEASANTON

SR2S Has Resources For You!

We are here to support you! We have many resources to help make the program at your school a success. The following is a brief list of some of the things available to you, all free of charge. If you have questions or want to bring any of these program components to your school, contact your site coordinator at SR2S@transformca.org.



- Bike Blender to spice up your monthly Walk and Roll Day or special event
- *Rolling for Trivia* Bike Wheel
- *K-5 Educator Guide*: Activities for the Classroom and After School Programs
- Walk and Roll Puppet Show Assembly
- Walking School Bus/Bike Train Training
- Monthly Walk and Roll to School Days
- Spring Pollution Solution Golden Sneaker Contest

CONGRATULATIONS

To all of Our International Walk and Roll to School Day 2011 Participating Schools

Albany Middle
 Cornell Elementary
 Marin Elementary
 Ocean View Elementary
 Berkeley Arts Magnet
 Jefferson Elementary
 King Middle
 Malcolm X Elementary
 Oxford Elementary
 Rosa Parks Elementary
 Thousand Oaks Elementary
 Washington Elementary
 Dublin Elementary
 Murray Elementary
 Junction Avenue K-8
 Eastin Elementary
 Guy Emanuele Elementary
 Kitayama Elementary
 Pioneer Elementary
 Searles Elementary
 Achieve Academy
 Acorn Woodland Elementary
 Brookfield Village Elementary

Chabot Elementary
 Crocker Highlands
 EnCompass Academy
 Franklin Elementary
 Glenview Elementary
 International Community
 Joaquin Miller Elementary
 La Escuelita Elementary
 Learning Without Limits
 Manzanita SEED
 Montclair Elementary
 Peralta Elementary
 Reach Academy
 Redwood Heights
 Sequoia Elementary
 Sobrante Park Elementary
 Think College Now
 World Academy
 Amelia Earhart Elementary
 Bay Farm Elementary
 Edison Elementary
 Franklin Elementary
 Haight Elementary

Lincoln Middle
 Lum Elementary
 Nea Community Learning Center
 Otis Elementary
 Washington Elementary
 Wood Middle
 Dayton Elementary
 Garfield Elementary
 James Madison Elementary
 McKinley Elementary
 Roosevelt Elementary
 Washington Elementary
 Wilson Elementary
 Castro Valley Elementary
 Cherryland Elementary
 Eden Gardens Elementary
 Grant Elementary
 Southgate Elementary
 Hillside Elementary
 Longwood Elementary
 Marshall Elementary
 Parkmont Elementary
 Warm Springs Elementary



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