



Job Announcement:

Organizing Director

Sacramento, CA

Founded in 2006, ClimatePlan (www.climateplan.org) is a fast-growing network of California non-profit organizations working at the leading edge of land use, transportation and climate change policy. We envision a healthier and more vital California that supports sustainable and equitable communities, preserves our iconic landscapes, improves public health, and significantly reduces greenhouse gas emissions. ClimatePlan is advancing policies and programs, and building a statewide network, that can make California a national leader in this arena.

We are seeking an experienced organizer to lead our campaign efforts at the state level and in targeted regions across California. We offer an energetic, friendly and fast-paced work environment and the opportunity to help build a movement that is reshaping how California plans for future growth.

Background

ClimatePlan was founded in 2006 by eight leading non-profit California organizations. ClimatePlan has played an increasingly important role in bringing together environmental, social equity, public health, affordable housing and other constituencies to advance sustainable planning policies, including the 2008 passage of SB 375, a landmark bill that links regional transportation and housing planning with greenhouse gas reduction goals.

Today, ClimatePlan is a diverse and growing network of 25 organizations, including NRDC, Local Government Commission, PolicyLink, American Farmland Trust, the American Lung Association of California, Housing California, the Planning and Conservation League, Greenbelt Alliance, and many more. The fiscal sponsor of ClimatePlan is TransForm (www.transformca.org).

We are seeking an experienced organizer to work with the ClimatePlan Director and partners to increase the size and strength of our statewide network, oversee on-the-ground organizing efforts in Southern California and the San Joaquin Valley, and mobilize coalition partners around key policy debates at the state and federal level. The Organizing Director will be part of a small statewide team based in Sacramento. He or she will help manage 2-3 part-time organizers in other parts of the state. The Organizing Director will work closely with the ClimatePlan Director to shape overall direction and will be supported by shared Administrative and Communications staff. Go to www.climateplan.org to learn more and download our new strategic plan.

Key Responsibilities

- Mobilize ClimatePlan's network around key opportunities to shape implementation of SB 375 and related policy efforts underway at the state and federal levels.
- Manage and grow the statewide network by organizing meetings, conference calls and events, and conducting targeted outreach to recruit new partners.
- Track SB 375 implementation efforts in key regions across California, maintain communication with smart

- growth leaders in those areas, and provide access to network and limited support as needed.
- Provide direction and support collaborations in targeted campaigns to achieve ambitious greenhouse gas reduction goals, especially in the San Joaquin Valley and Southern California. Manage 2-3 part-time regional organizers based out of remote offices.
 - Ensure coordination between regional and statewide campaigns.
 - Collaborate with the ClimatePlan Communications Manager to develop outreach materials, web-based tools and other materials to support campaign activities.
 - Build the capacity of regional and state partners to engage in regional planning and SB 375 implementation.

Qualifications

This position requires a highly motivated and leadership-oriented person with excellent organizational skills. The candidate must have excellent written and oral communication and interpersonal skills, and be able to work independently as well as collaboratively.

- At least five years experience organizing campaigns is a MUST.
- Strong management skills, including a minimum of three years management experience in organizing or on campaigns.
- Some experience in urban/regional planning, transportation or related areas is strongly preferred.
- Understanding/experience with California local governments and regional agencies is strongly preferred.
- Demonstrated ability to work independently, meet deliverables and deadlines, juggle competing priorities and show measurable, high-quality results.
- Willingness to work collaboratively and as part of a small team working towards a common goal.
- Flexibility in adapting to changing circumstances and taking on new challenges.
- Available to travel on a frequent basis throughout California.
- Demonstrated ability to work with diverse communities and audiences, from community advocates to agency staff to local elected officials.
- Ability to build and maintain relationships and coalitions through internet, in person and by phone.
- Must be available to work in Sacramento office at least three days per week – candidates from Bay Area or commutable regions that can make this commitment may apply.

Compensation and Benefits

This is a full-time exempt position. Salary is commensurate with experience and competitive with other non-profit organizations. Compensation includes health and dental insurance, commuter checks, and generous vacation time. We also administer an employee contribution 403(b) retirement plan. Our staff is focused on making positive change in the world and supports and celebrates diversity. TransForm is an equal opportunity employer. People of color and women are strongly encouraged to apply.

How to Apply

Please email, or mail: a short, descriptive cover letter, your resume, a short writing sample, and 3 references to info@climateplanca.org or 717 K Street, Suite 330, Sacramento CA 95814. Applications are due September 20, 2009. Please no walk-ins. If emailing, please submit your cover letter and references as text within the body of the email and attach your resume and writing sample.

Within your cover letter, please respond to the following questions:

- 1) Describe your interest and/or experience in land use, transportation planning and climate change.
- 2) Describe a successful campaign that you worked on, including goals and outcomes, and why it was successful.